

Newmarket BID Limited 2017 AGM – Tuesday 26th September

Location: Heath Court Hotel

Panel: Di Robertshaw (BID Chair), Graham Philpot (BID Manager), Robert Nobbs (Director)

Opened at 18.50

DR Welcome and opened the meeting to all attendees.

Outlined that she had been with the BID since the start, from Newmarket Retailers Association.

What is a BID, how does Newmarket's work and what have we achieved? – Presentation by DR.

GP Newmarket BID – The next 12 months. Presentation.

DR & GP opened the floor to questions.

Denis from My Fotoshop - What is the BID doing about empty shops?

GP explained his strategy of utilising the forthcoming footfall data to 'tell a story' about the town centre, and then adopting that into a formal narrative that the BID can work with the inward investment team at FHDC and UKTI to encourage new retail – and other sectors – to consider investing in Newmarket. In the shorter term, the BID does liaise with some of the commercial estate agents and landlords, but they are not keen for the BID to be too involved; more about place promotion and events, which may then encourage enquires from interested parties who see that things are happening in the town and getting a vibrancy back.

Cllr Andy Drummond, Mayor – Homelessness in the High Street

Firstly, I'd like to say that I think you and the BID are doing a great job, so congratulations. I think things are really starting to come together in terms of partnership working and getting things done, with this forthcoming Christmas as a prime example. However, I'd like to know what you are doing about the homeless issue, as there doesn't seem to be much coming out of the BID on this, and the Town Council appears to be a lone voice on this?

GP Thanked the Mayor for his encouraging comments. Outlined that it's positive to work together in order to achieve better and more cohesive results, which have borne fruit throughout 2017. Acknowledged that there are people who are on the High Street who are homeless, and that the Town Ambassador is tasked to identify and support these individuals, and working with FHDC's Community Liaison & Homelessness team and the Police, in order to instigate positive action. He also outlined his view that the individuals deserve the right to be able to access support and services, and although he wanted a High Street clear of homeless also so that a positive impression of the town is portrayed, he acknowledged that the BID has no statutory power to move people on, only to report to the Local Authority. With those who are professional begging, he planned to contact PFRA and alert FHDC and the Police to it.

DR We need to ensure we work with them and do it the right way.

DR **Vote for the new formal Board to replace the initial Set-Up & Task Board from 2015-2017.**

**BID AGM – Directors signed to BID -
26/09/2017**

NAME	BUSINESS	TITLE	BOARD POSITION	OUT (Tick)	NAME	BUSINESS	TITLE	BOARD POSITION
Di Robertshaw	Waitrose	Partner Co-ordination Manager	Chair	Yes	Di Robertshaw	Newmarket Retailers' Association	Chair	Chair + Newmarket Retailers Association
Ross McKittrick	The Guineas	Centre Manager	Retail National	Yes	Russell Figgs	Boots Stores	Store Manager	Retail National
Suzanne Hallam	The Guineas	Centre Administrator	Retail National	Yes	Paul Foster	Waitrose Stores	Store Manager	Retail National
Tolly Considine	Tolly's Flowers	Owner	Retail Independent		Aime Setter	Peacocks	Store Manager	Retail National
Robert Nobbs	Heath Court Hotel	General Manager	Entertainment, Leisure, Clubs & Accommodation		Peter Basford	Lloyds Bank	Area Director	Retail National
Graham Abbey	Chamber of Commerce	Board Member	Observer	Yes	Ross McKittrick	The Guineas	Centre Manager	Office
Amy Starkey	The Jockey Club	Regional Director	Racing	Yes	Katherine Fort	Whatley Lane	Office Manager	Office
Noel Byrne	The Bedford Lodge	Chief Executive	Voluntary	Yes	John Morrey	Tattersalls	Managing Director	Racing
Mark Edmondson	Edmonson Hall	Director	Office	Yes	Chris Garibaldi	NHRM	Director	Entertainment, Leisure & Tourism
Rosa Dos Santos	Exact Sourcing	Owner	Office	Yes	Lesley Ferguson	My Fotoshop	Owner	Independent Retail
Noli Shelala	Twin Dots	Owner	Office	Yes	Natali Walker	Shoehorne	Owner	Independent Retail
Cllr Dave Bowman	FHDC	Portfolio Holder	Observer	Yes	Trish Bircham	Fish Burwell	Owner	Independent Retail
Cllr Warwick Hirst	NTC	Portfolio Holder	Observer	Yes	Talbot Considine	Tolly's Flowers	Owner	Independent Retail
Julie Eden	Coffee & Co	Owner	Food, Drink & Public Houses	Yes	Donna Woollard	Unique Nightclub	Director	Night Time Economy & Public Houses
Graeme Lockey	FHDC	Economic Development	Observer	Yes	Julie Eden	Coffee & Co	Owner	Food & Drink
Joe Watson	FHDC	Economic Development	Observer	Yes	Robert Nobbs	BW Heath Court Hotel	General Manager	Accommodation
Cllr Lance Stanbury	FHDC	Portfolio Holder	Observer		VACANT			Voluntary Contributors
Tim Boutle	Chamber of Commerce	Board Member	Observer		Cllr Lance Stanbury	FHDC	Portfolio Holder	Local Authority 1
Lesley Ferguson	My Fotoshop	Owner	Independent		Cllr Rachel Hood	Newmarket Town Council	Town Councillor	Local Authority 2
Natali Walker	Shoehorne	Owner	Independent		Jon Miles	FHDC	Economic Develop't	Observer
Daryl Bowman	Iceland	Store Manager	Retail	Yes	Tim Boutle	Chamber of Commerce	Board Member	Observer
Jon Miles	FHDC	Economic Development	Observer					

RN Presented the BID Accounts for 2016-17 (BID Year 1). All members in the room were provided with a copy of the Accounts. There were no questions or objections from the floor.

DR Thanked RN and formally signed them off as a true reflection of the budget and spend for BID Year 1.

Denis from My Fotoshop – How many of the BID Levies are yet to be collected to date?

GP We had 10 who had not paid in within the first 12 months, but some of those had ceased trading and so it's difficult for the BID as a creditor at the bottom of the pile to have that levy paid. Out of those 10, we took 5 to court who were still trading and had decided that

they didn't need to pay the levy. Subsequently, 3 paid and the other 2 are having enforcement notices issued against them. Overall, it's about a 96% collection rate, which is outstanding for any BID in its first year and first term.

DR Advised the members that the new Board that was now in place will meet 6 times a year to review budgets, events and projects and all costs are scrutinised to ensure value for money as they are conscious it's the BID levy money.

Closed the meeting at 20:05 and invited guests to partake in drinks and nibbles and networking.